CLAUDE L'ENGLE Editor

THE SUI

A. K. TAYLOR Cartoonist

AN ILLUSTRATED WEEKLY WITH A WILL OF ITS OWN, PRINTED FOR THE PEOPLE OF FLORIDA, BY THE SUN COMPANY, AT JACKSONVILLE, FLORIDA

Volume 1-No. 1

JACKSONVILLE, FLORIDA, NOVEMBER 18, 1905

5 Cents per Copy, \$2 per Year

Application made at the Post Office in Jacksonville, Fla., for admission to the mails as second-class matter

CONTENTS

Cover Cartoon	A. K. Taylor
Pardoning of Criminals	Gov. N. B. Broward
Seen by The Sun	
Clearing Up a Fog	The Editor

CONTENTS

A Sure Enough Killing	.The Sur
EditorialsClaude	L'Engle
Does Florida Need Immigration?Jno. H.	Stephens
Florida FishJ. T.	Detwiler

CONTENTS

Florida FarmingW.	E. Pabor
Femininity and Home CircleHelen	Harcourt
Opinions of Our Florida Brothers	

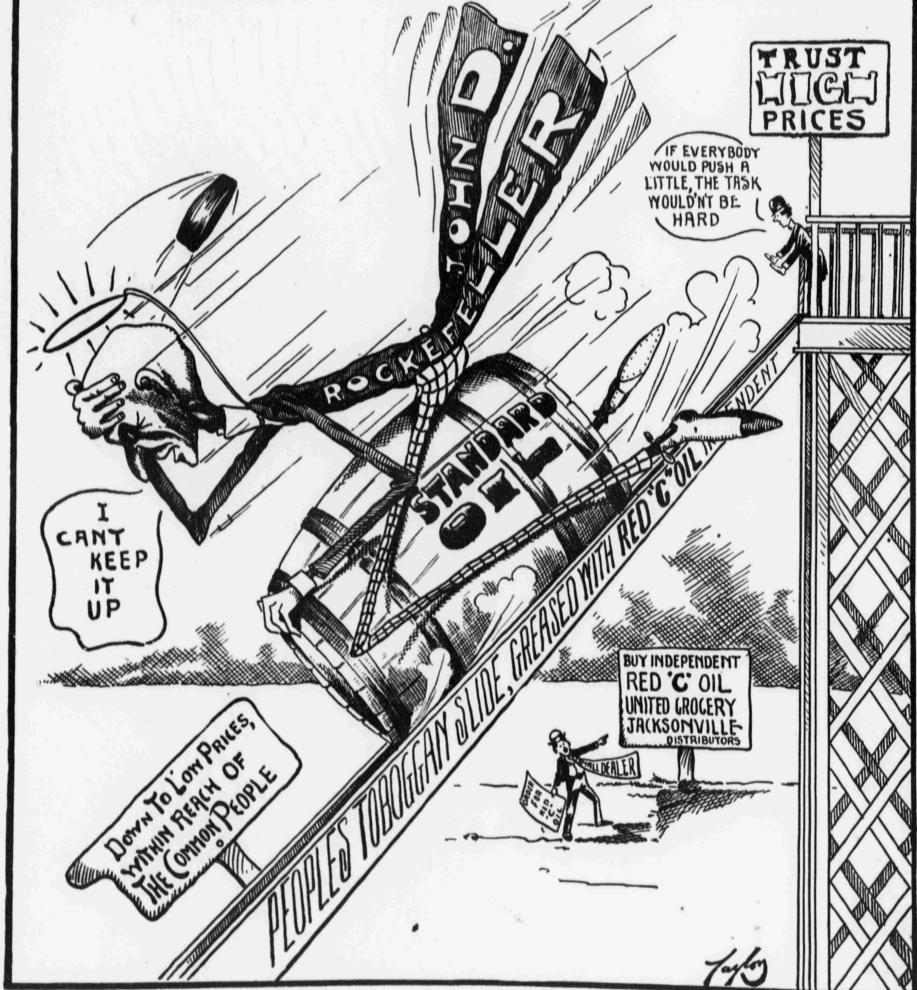
FIVE THOUSAND DOLLARS

Is the amount we will invest in our 1905-1906 Catalogue, describing every class of Furniture. If you are interested in finding out how to get cut prices on this class of goods, send for a Catalogue to

John A. Cunningham, Jacksonville, Fla.

T THE present prices, Burning Oils are being sold in the Jacksonville territory for less than the Independent Refiners could obtain for their crude product at the Wells. Why? Because the Slide is so well greased. A great many of our friends are "Pushing," but they could push a little harder by getting their neighbors who are NOT pushing to join in the work. It's up to the Retail Merchant to keep the ball rolling. What we want is your orders for RED "C" OIL, absolutely independent of all trust.

Cylinder Oil **Burning Oil Machine Oil Engine Oil** Car Grease Dope and any other kind of Lubricating Oil manufactured WRITE FOR PRICES



A SLIDE FOR LIFE

United Grocery Company

Jacksonville, Florida

Agents for The Red "C" Oil Manufacturing Co., Baltimore, Md.